

## 5 September 2022

H.E. António Guterres Secretary-General United Nations New York, NY 10017 USA

Dear Secretary-General,

I am pleased to confirm that Cannings Purple supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment, and anti-corruption. With this communication, we express our commitment to making the UN Global Compact and its principles part of the strategy, culture and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals. Cannings Purple will provide our stakeholders, clients and the general public with a clear and concise statement of this commitment.

We recognise that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (CoP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress starting the calendar year after joining the UN Global Compact, and *annually* thereafter according to the UN Global Compact CoP policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and renewing our ongoing commitments to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact;
- The completion of the online questionnaire of the Communication on Progress through which we will
  disclose our company's continuous efforts to integrate the Ten Principles into our business strategy,
  culture and daily operations, and contribute to United Nations goas, particularly the Sustainable
  Development Goals.

Yours sincerely,



Annette Ellis

**Managing Director** 

